M8130-1

OKLAHOMA BUSINESS BULLETIN

CENTER FOR ECONOMIC AND MANAGEMENT RESEARCH
COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

ISSN 0030-1671

October 1985 VOL. 53, ISSUE 10

SUMMARY OF INDICATORS

Category	7 Mos. '85	7 Mos. '84	July '85	Percentage Change 7 Mos. '85/84	Percentage Change Jul./Jun. '85
Personal Income (Monthly Average)[a]					
Unadjusted ($000,000)	3,607	3,365	3,636	7.2	0.4
Adjusted for CPI ($000,000)	1127.9	1090.8	1126.4	3.4	0.3
Crude Oil Production (000 bbl)[b]	79,283	84,467	12,591	-6.1	-9.7
Industrial Power Sales (000,000 Kwh)[c]	4,623	4,354	702	6.2	6.4
Total Bank Deposits ($000,000)[d]					
Demand	7,753	7,539	7,939	2.8	1.7
Savings	27,054	24,445	27,030	10.7	-0.4
Savings and Loan Associations ($000,000)					
Assets	9,633	8,747	9,816	1.1	1.0
New Mortgage Loans Made	625	961	96	-35.0	-8.6
Employment[a,e]					
Total Labor Force (000)	1,551	1,551	1,563	0.0	-1.5
Total Employment (000)	1,436	1,437	1,456	-0.1	-1.0
Unemployment Rate (%)	7.5	7.3	6.8	—	—
General Business Index	93.7	94.4	93.6	-0.6	1.0

[a] Includes revisions
[b] 6 months and June data
[c] Sales of larger privately owned utility companies
[d] Total deposits of the Federal Reserve Member Banks
[e] Civilian Labor Force

RETAIL TRADE IN SELECTED CITIES ($000)

City	July '85 Adjusted	July '85 Unadjusted	Adjusted '85/'84 7 Mos.	Adjusted 1985 July/June	City	July '85 Adjusted	July '85 Unadjusted	Adjusted '85/'84 7 Mos.	Adjusted 1985 July/June
Ada	13,425	13,684	12.7	-5.0	Lawton	43,322	43,436	4.0	-3.5
Altus	11,759	11,711	7.5	-3.9	McAlester	10,359	10,733	1.8	-5.4
Alva	3,787	3,586	-0.6	-6.6	Miami	9,326	9,721	0.9	-6.1
Anadarko	4,658	4,859	12.9	-15.0	Midwest City	35,215	36,293	14.4	-15.5
Ardmore	17,811	17,985	4.5	-2.6	Moore	11,233	11,250	-8.1	-1.5
Bartlesville	16,946	15,330	-1.6	-16.3	Muskogee	25,409	26,044	1.9	-2.6
Blackwell	3,335	3,251	3.1	-9.7	Norman	58,989	57,060	6.8	-1.7
Broken Arrow	16,361	16,606	-7.0	-0.6	Oklahoma City	254,705	256,965	-1.9	-4.6
Chickasha	9,665	9,299	4.2	-1.6	Okmulgee	5,558	5,499	6.4	-2.4
Clinton	5,661	5,684	-6.0	-1.9	Pauls Valley	3,791	3,860	0.5	-8.2
Cushing	6,649	6,384	3.9	-2.1	Pawhuska	1,685	1,769	-5.3	-14.2
Del City	9,697	9,921	-3.2	-2.7	Ponca City	14,266	14,471	-1.0	-2.7
Duncan	13,178	12,761	-1.5	-1.5	Poteau	4,811	4,696	5.3	3.7
Durant	8,088	8,379	1.7	-9.2	Sand Springs	7,102	7,282	2.3	-3.1
Edmond	23,790	23,386	11.8	-3.1	Sapulpa	14,434	14,451	15.6	-3.2
Elk City	7,537	7,620	4.4	-6.2	Seminole	5,100	5,110	-6.5	-4.9
El Reno	8,399	9,254	4.1	-4.7	Shawnee	20,405	20,451	0.7	-1.5
Guthrie	5,240	5,350	-0.2	0.6	Stillwater	19,465	18,327	9.3	-5.9
Guymon	4,384	4,393	2.8	-10.0	Tahlequah	7,680	7,873	8.9	0.6
Henryetta	4,571	4,899	17.1	-13.4	Tulsa	227,741	221,362	3.6	-2.3
Hobart	2,396	2,407	4.7	-1.1	Watonga	1,704	1,701	2.2	-18.9
Holdenville	2,882	2,861	7.6	-0.5	Wewoka	1,242	1,208	1.2	-1.6
Hugo	2,867	2,865	6.9	3.4	Woodward	11,451	11,340	5.4	-5.3
Idabel	3,989	3,919	1.6	-5.9	**Total**	1,001,070	996,234	2.5	-4.2

RETAIL TRADE IN METRO AREAS AND STATE
($000)

Retail Trade	7 Mos. '85 Adjusted	7 Mos. '84 Adjusted	July '85 Adjusted	July '85 Unadjusted	Percentage Change 7 Mos. '85/'84 Adjusted	July/June '85 Adjusted	July/June '85 Unadjusted
OKLAHOMA CITY MSA							
Food	1,156,993	1,034,015	149,261	151,115	11.9	-12.9	-16.4
Apparel	135,570	141,202	17,478	15,918	-4.0	-4.8	-6.4
General Merchandise	538,689	627,846	67,697	64,915	-14.2	-9.0	-16.3
Furniture	169,444	179,918	21,535	21,364	-5.8	-11.7	-17.8
Lumber	129,839	190,769	17,069	19,833	-31.9	-2.4	-4.5
Auto Dealers	787,892	700,160	137,033	122,358	14.0	13.6	3.4
Service Stations	190,105	222,259	23,034	24,921	-14.5	-8.4	-11.7
All Other	437,139	467,693	53,497	64,016	-6.5	1.6	-9.0
Total	3,545,671	3,563,862	486,604	484,440	-0.5	-3.5	-10.1
TULSA MSA							
Food	744,512	739,499	95,127	91,810	0.7	-11.0	-18.3
Apparel	120,881	118,161	16,038	14,280	2.3	-3.7	-10.5
General Merchandise	421,334	417,257	55,433	54,318	1.0	-4.8	-14.2
Furniture	120,884	134,986	16,504	16,505	-10.4	2.9	-5.1
Lumber	84,781	109,316	11,714	14,050	-22.4	-1.4	0.7
Auto Dealers	464,203	407,290	79,732	71,194	14.0	13.6	3.4
Service Stations	156,192	182,619	18,924	20,475	-14.5	-8.4	-11.7
All Other	66,091	139,625	8,794	14,075	-52.7	0.3	23.4
Total	2,178,878	2,248,753	302,266	296,707	-3.1	-2.3	-8.9
ENID MSA							
Food	71,447	76,898	8,207	8,420	-7.1	-23.7	-21.9
Apparel	11,953	11,754	1,541	1,544	1.7	-10.2	-2.4
General Merchandise	33,297	32,705	4,521	4,471	1.8	-3.9	-5.0
Furniture	8,794	10,657	1,046	1,043	-17.5	-8.5	-8.0
Lumber	9,393	12,988	1,230	1,342	-27.7	-7.3	-13.1
Auto Dealers	45,667	40,074	7,844	7,003	14.0	13.6	3.4
Service Stations	14,031	16,397	1,700	1,839	-14.4	-8.4	-11.6
All Other	16,208	13,587	2,546	2,873	19.3	82.9	2.3
Total	210,790	215,060	28,635	28,535	-2.0	-3.9	-9.2
LAWTON MSA							
Food	101,569	104,429	11,585	12,503	-2.7	-18.7	-21.6
Apparel	14,052	13,705	1,929	1,561	2.5	-12.4	-20.7
General Merchandise	68,252	64,997	9,171	8,792	5.0	-4.8	-14.3
Furniture	16,572	16,522	2,655	2,861	0.3	12.3	16.7
Lumber	15,225	18,392	2,196	2,469	-17.2	9.1	5.2
Auto Dealers	60,865	53,412	10,453	9,334	14.0	13.6	3.4
Service Stations	9,567	11,190	1,159	1,254	-14.5	-8.3	-11.6
All Other	22,673	22,135	3,533	4,600	2.4	-6.2	-5.9
Total	308,775	304,782	42,681	43,374	1.3	-4.5	-10.2
MUSKOGEE AREA							
Food	78,781	68,219	9,567	10,641	15.5	-14.4	-15.0
Apparel	11,830	11,050	1,559	1,580	7.1	-22.8	-20.3
General Merchandise	30,306	30,251	4,277	3,950	0.2	0.8	-10.5
Furniture	7,548	7,777	932	953	-2.9	-14.0	-21.2
Lumber	3,887	8,458	549	653	-54.0	14.4	6.2
Auto Dealers	38,400	33,894	6,591	5,888	13.3	13.6	3.4
Service Stations	12,332	14,326	1,481	1,611	-13.9	-8.6	-11.7
All Other	15,860	27,981	1,780	2,474	-43.3	8.7	24.4
Total	198,944	201,956	26,736	27,750	-1.5	-4.7	-8.2
STATE[a]							
Durable Goods	3,136,652	3,070,042	495,866	477,931	2.2	9.1	1.7
Auto Dealers	1,993,836	1,749,554	342,429	305,761	14.0	13.6	3.4
Accessory Dealers	232,275	230,197	31,889	34,583	0.9	1.2	-3.3
Total Automotive	2,226,111	1,979,751	374,318	340,344	12.4	12.5	2.7
Furniture	206,036	247,312	27,667	28,877	-16.7	3.7	-0.9
Household Appliances	149,925	178,727	19,819	21,158	-16.1	-4.6	-8.9
Total Furniture and Appliances	355,961	426,039	47,486	50,035	-16.5	0.1	-4.4
Lumber and Building Materials	345,155	440,039	48,621	56,612	-21.6	1.8	3.3
Hardware Stores	40,654	44,733	5,790	6,213	-9.1	12.6	-0.3
Total Lumber, Building Materials & Hardware	385,809	484,772	54,411	62,825	-20.4	2.8	2.9
Nondurable Goods	6,499,074	6,377,199	904,685	909,592	1.9	-1.0	-5.1
Apparel	374,296	405,958	51,246	48,183	-7.8	-1.7	-1.7
Drug Stores	238,660	235,900	35,328	33,317	1.2	11.0	2.8
Eating and Drinking Places	985,590	926,978	139,721	148,003	6.3	-2.2	-3.1
Food Group	2,390,460	2,304,036	308,402	313,086	3.8	-8.5	-15.3
Service Stations	624,147	729,763	75,589	81,840	-14.5	-8.3	-11.7
General Merchandise Group	1,405,172	1,330,510	192,941	179,153	5.6	-1.0	-8.1
Total Retail Trade	9,635,726	9,447,241	1,400,551	1,387,523	2.0	2.4	-3.8

[a]Total includes data for categories not shown in the table.

ENID AND LAWTON MSAs
MUSKOGEE MA

Category	7 Mos. '85	7 Mos. '84	July '85	Percentage Change 7 Mos. '85/'84	Percentage Change June/July '85
ENID MSA					
Employment (Number)[a]					
Labor Force	30,721	31,657	31,150	-3.0	-0.7
Total Employment	28,532	29,757	29,250	-4.1	0.2
Unemployment Rate (%)	7.4	6.2	6.8	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	3,612	9,973	397	-63.8	-41.8
Number of Units	57	143	7	-60.1	-30.0
Residential—Multi Family					
Dollar Value ($000)	1,246	330	0	277.6	0.0
Number of Units	23	11	0	109.1	0.0
Nonresidential					
Commercial ($000)	3,090	4,469	139	-30.9	—
Industrial ($000)	0	0	0	0.0	0.0
Institutional ($000)	2,000	885	2,000	126.0	—
Nonbuilding					
Streets and Highways ($000)	1,081	336	1,081	221.7	—
All Other Nonbuilding ($000)	80	181	0	-55.8	—
Total Construction ($000)	11,109	16,173	3,617	-31.3	374.7
LAWTON MSA					
Employment (Number)[a]					
Labor Force	41,275	40,500	42,100	1.9	-1.8
Total Employment	39,021	38,186	40,075	2.2	-1.3
Unemployment Rate (%)	5.5	5.6	4.8	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	8,293	14,129	1,624	-41.3	97.3
Number of Units	140	237	29	-40.9	81.3
Residential—Multi Family					
Dollar Value ($000)	3,136	8,367	1,346	-62.5	51.2
Number of Units	126	380	55	-66.8	31.0
Nonresidential					
Commercial ($000)	3,957	3,995	622	-1.0	—
Industrial ($000)	0	1,207	0	—	0.0
Institutional ($000)	14,740	490	0	E	0.0
Nonbuilding					
Streets and Highways ($000)	5,158	2,113	0	144.1	0.0
All Other Nonbuilding ($000)	0	0	0	0.0	0.0
Total Construction ($000)	35,283	30,301	3,592	16.4	86.3
MUSKOGEE MA					
Employment (Number)[a]					
Labor Force	31,293	31,136	31,275	0.5	-2.5
Total Employment	28,000	27,821	28,225	0.6	-2.1
Unemployment Rate (%)	10.6	10.6	9.9	—	—
PERMIT-AUTHORIZED CONSTRUCTION					
Residential—Single Family					
Dollar Value ($000)	4,119	4,005	624	2.9	23.6
Number of Units	55	60	5	-8.3	-28.6
Residential—Multi Family					
Dollar Value ($000)	1,570	709	90	121.4	—
Number of Units	57	21	2	171.4	—
Nonresidential					
Commercial ($000)	2,181	1,269	700	71.9	154.6
Industrial ($000)	590	7,340	0	-92.0	0.0
Institutional ($000)	140	460	50	-69.6	—
Nonbuilding					
Streets and Highways ($000)	2,608	2,420	141	7.8	—
All Other Nonbuilding ($000)	74	77	20	-3.9	—
Total Construction ($000)	11,283	16,279	1,624	-30.7	108.2

E = exceeds 600 percent.

[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; United States Department of Commerce, Construction Statistics Division; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Mary Long, Research Assistant.

Printed by University Printing Services. Seven hundred copies were prepared and distributed at a total of $500.00. Cost to the taxpayers of the State of Oklahoma: $312.00. October 1985.

The *Oklahoma Business Bulletin* is published each month by the Center for Economic and Management Research, 307 West Brooks, Room 4, Norman, Oklahoma 73069. October 1985, volume 53, number 10. Second class postage paid at Norman, Oklahoma 73070. Subscription price per year is $4.00. Postmaster: Send address changes to the *Oklahoma Business Bulletin*, 307 W. Brooks, Room 4, Norman, Oklahoma 73069.

NOTICE: Effective January 1, 1986 subscription price will be $5.00 per year.

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University of Oklahoma
Norman, Oklahoma 73069
RETURN POSTAGE GUARANTEED

ABER MEMBER

OKLAHOMA CITY AND TULSA MSAs

Category	7 Mos. '85	7 Mos. '84	July '85	Percentage Change 7 Mos. '85/'84	Percentage Change July/June '85
OKLAHOMA CITY MSA					
Employment (Number)[a]					
Labor Force	498,000	492,114	504,700	1.2	-1.1
Total Employment	467,057	465,500	475,400	0.3	-0.7
Unemployment Rate (%)	6.2	5.4	5.8	—	—
Mortgage Loans Closed ($000)[b]	193.7	283.7	28.1	-31.7	6.4
Demand Deposits[c]	1094.1	1090.3	1075.0	0.3	-1.6
Time and Savings Deposits	2694.8	2498.3	2674.5	7.8	1.0
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	135,986	305,593	22,797	-55.5	21.2
Number of Units	2,232	5,219	361	-57.2	20.7
Residential—Multi Family					
Dollar Value ($000)	30,406	91,396	6,361	-66.7	-28.7
Number of Units	1,464	4,025	338	-63.6	-13.8
Nonresidential					
Commercial ($000)	100,804	136,300	17,805	-26.0	E
Industrial ($000)	12,455	8,625	2,339	44.4	—
Institutional ($000)	10,030	18,813	3,238	-46.7	158.8
Nonbuilding					
Streets and Highways ($000)	26,350	24,793	2,480	6.3	257.4
All Other Nonbuilding ($000)	3,700	11,480	675	-67.8	62.7
Total Construction ($000)	319,731	597,000	55,695	-46.4	76.0
General Business Index	90.5	93.6	86.3	-3.3	-2.7
TULSA MSA					
Employment (Number)[a]					
Labor Force	358,314	360,286	367,100	-0.6	0.6
Total Employment	332,471	336,471	343,300	-1.2	1.3
Unemployment Rate (%)	7.2	7.7	6.5	—	—
Mortgage Loans Closed ($000,000)[b]	117.4	159.7	19.2	-26.5	-27.3
Bank Deposits ($000,000)[c]					
Demand Deposits	736.9	780.1	722.3	-5.5	-1.0
Time and Savings Deposits	1903.6	1844.4	1884.2	3.2	0.3
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	78,857	103,058	10,535	-23.5	-4.4
Number of Units	1,348	1,980	198	-31.9	8.8
Residential—Multi Family					
Dollar Value ($000)	22,285	64,079	5,075	-65.2	E
Number of Units	693	2,397	108	-71.1	E
Nonresidential					
Commercial ($000)	101,991	144,147	5,396	-29.3	-72.9
Industrial ($000)	12,723	14,253	3,517	-10.7	E
Institutional ($000)	13,803	14,735	2,453	-6.3	105.1
Nonbuilding					
Streets and Highways ($000)	12,198	19,184	1,468	-36.4	-75.0
All Other Nonbuilding ($000)	3,339	3,805	739	-12.3	27.0
Total Construction ($000)	245,196	363,260	29,182	-32.5	-24.7

E = exceeds 600 percent

[a] Includes revisions in some previous months.

[b] By Savings and Loan Associations.

[c] Total deposits of the Federal Reserve Member Banks.

CONSTRUCTION, STATE

Category	7 Mos. '85	7 Mos. '84	July '85	Percentage Change 7 Mos. '85/'84	Percentage Change June/July '85
PERMIT-AUTHORIZED CONSTRUCTION[a]					
Residential—Single Family					
Dollar Value ($000)	254,539	484,222	40,486	-47.4	12.2
Number of Units	4,212	8,474	680	-50.3	16.0
Residential—Multi Family					
Dollar Value ($000)	63,969	185,250	13,185	-65.5	29.6
Number of Units	2,735	7,642	513	-64.2	14.0
Nonresidential					
Commercial ($000)	231,439	370,183	27,082	-37.5	7.7
Industrial ($000)	29,077	39,241	5,916	-25.9	E
Institutional ($000)	43,545	48,414	8,724	-10.1	203.1
Nonbuilding					
Streets and Highways ($000)	91,236	100,890	14,062	-9.6	11.4
All Other Nonbuilding ($000)	7,861	16,702	1,541	-52.9	32.3
Total Construction ($000)	721,666	1,244,912	110,997	-42.0	25.4

[a] Includes revisions in previous months' data.

E = exceeds 600 percent